

$$\overline{10} + \overline{10} + \overline{10} + \overline{10} + \overline{10} = \overline{50}$$

Expand

Part A
#3

The country I have chosen to ~~import~~ the product of Solar Systems from Cape Fear is New Zealand. The country shows little challenges in questions their Reliability in being a trading partner. With little import tax and little import laws with some including: MPI must be satisfied that it meets import regulations and rules and doesn't pose a biosecurity risk. If it's a food product, it needs to meet food safety and labelling requirements. And in the case of import tax being: "An Import Entry Transaction Fee of NZ\$29.26 (GST inclusive) is payable on every import entry clearance and import declaration for goods, when the sum of duty and GST exceeds NZ\$60". But in our case of solar system the only import regulation that would affect us would be that their policy states: All business or commercial goods coming into New Zealand need to be declared. You'll need to lodge the details of your imports through the import entry clearance process with Customs, no later than 20 days after the goods arrive.

} IF IT
Doesn't
AFFECT
you,
Don't
Include

Part A
#1

~~Apart from their importing laws they have no reason to not be trusted in bringing our product to their country.~~ Their economy is a mixed economy, meaning they support private companies (like Cape Fears) as well as public companies ~~so there is no wall between our trust.~~ ~~And~~ their foreign investment is balanced nicely at 8 Billion dollars in total with 22% of it going to Canada and are trusted with our home country of the USA with 20% of their 8 Billion Foreign investment going to us. ~~And as far as them getting Foreign investment Britain and Australia combined have sent over 4 Billion!~~

Part B
#1

Their cultural system is very much the same as here in the United States with most of their population (70%) is of European descent which is extremely similar to what we have here in the United States, ~~considering we are of European descent as well.~~ ~~Except for~~ old aboriginal tribes that originated in New Zealand know at the Maori who sit at 14.6% of their population and go by their own customs different to most citizens. ~~I'm am not worried about this though.~~ ~~Considering~~ our product is very advanced and will most likely be sold by large corporation ~~to~~ the upper middle class and upper class, because that is who we are targeting bringing this technology into New Zealand.

} Customer Segment

Geography places a huge role in why i chose this country. Greenery and mountains taking up 1000's of miles! ~~And with that being said~~ they still use Fossil fuels as their main source of energy only using 1% solar power. ~~Which is funny considering with~~ one mile of their greenery being covered in solar panels could power an entire New Zealand city. And that's what i intend to sell me product on. The idea of solar energy and clean renewable energy with little sacrifice in all the open space they have offered and that go unused.

Competitive Advantage

#2