**Case Study Assignment/ Quarterly Project**

**Assignment:**

**Choose one case study from the** [**http://highered.mheducation.com/sites/007352994x/student\_view0/cases.html**](http://highered.mheducation.com/sites/007352994x/student_view0/cases.html) **website or current event in International Business to analyze and present to the class.**

**Assignment Due Date: Presentations start October 21, 2014.**

**What gets turned in:**

* A 1 - 2 page typed critique of what you read
* Analysis Should Include:
	+ A clear introduction to the company & issue they are facing
	+ Key factors that have led to the issue being discussed
	+ A clear conclusion with either what the company has done or will do to overcome the issue at hand
	+ Case studies from the website will end with questions. You can include that in your critique but do not have to answer every question
* A printed out copy of the case study or current event article needs to be included
* A visual aid that reflects your company & your topic
	+ Can be as simple as a Title Slide from a PowerPoint with your company image, case study title, & your name

**ToastMasters Presentations:**

* You will present your case study / current event to the class using the Toastmaster Protocol
	+ Presentation last anywhere from 3 – 5 minutes.
	+ You will be graded on how prepared you are, how long your presentation lasts, and how well you convey the information within your case study/article to the class
	+ Students will grade (rank) presentations throughout the class period and the student that scores the highest will receive a 100% on the oral portion of their grade.

**Formal Grade: Assignment is worth 50 formal points.**

* Your written analysis will count as 50% of your grade (25 pts) & your oral presentation will count as the other 50% (25 pts)

**Informal Grade: Assignment is worth 20 Informal points**

* Over the course of three days you will take on a variety of functions. Your job is to accumulate at least 20 points
	+ You are guaranteed 10 points by judging &table topics speaking
	+ Your remaining points are to be acquired from a functionary role listed. Jobs & Point values are included.
* ToastMaster (15 points) TableTopics Master (15 points) Ah Counter (15 points)
* JokeMaster (10 points) Wordmaster (10 Points) Time Keeper (10 points)
* SnackMaster (10 points) MusicMaster (10 pts)
* Judge (5 points) TableTopics Speaker (5 points) StretchMaster (5 points)

**Day #1: Present Day #2: Judge + 1 Other (optional) Day #3: TableTopics Speaker + 1 Other (optional)**

**Key Points:**

* ToastMaster’s lead the meeting and cannot perform any other function that day
* Ah counter’s & timekeepers are also unable to perform any function outside of their duty.
* On the day you present, you can only perform the following tasks:
	+ SnackMaster, JokeMaster, & StretchMaster
* If you are absent you have to make up the points you missed. If you miss multiple class periods during that week it will be hard to achieve your 20 points.
* Failure to complete the grading sheet each class period that ranks presenters will result in 5 lost points.

**Day #1 Presenters (October 21)**

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**Day #2Presnters: (October 23)**

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**Day #3 Presenters (October 27)**

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**Functionary Role I wish to choose: (Not a judge / Tabletopics Speaker)**

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Role Date